

UNIT, PERSONAL, AND FAMILY READINESS PROGRAM POLICY STATEMENT



JUNE 2023

To the dedicated Marines and families of RS Jacksonville, I am deeply committed to supporting your personal and family readiness. Spanning across 40,000 square miles, our team may be dispersed, but our sense of unity and community remain strong. The Unit, Personal, and Family Readiness Program (UPFRP) is the bedrock of this unity. The UPFRP is a crucial initiative that I am wholeheartedly committed to supporting in order to optimize readiness of all personnel associated with RS Jacksonville.

The UPFRP's mission – to educate, assist, and empower each one of us towards personal and family readiness – is an integral part of our ethos. We understand the unique challenges that come with not only our extensive area of operations but also the inherent rigors of recruiting duty, and we're here to help each other navigate them. Our Family Readiness Command Team (FRCT) is our compass in this journey. I pledge to work closely with the FRCT to implement my vision for the UPFRP, keeping the well-being of our team and their families at the forefront.

Communication is our lifeline. We are dedicated to keeping you informed, from Albany to Valdosta, from Melbourne to Tallahassee, and every recruiting sub-station and permanent contact station in between. Expect regular, transparent, and meaningful communication about everything that impacts you and your family. Remember, communication is a two-way street, so please inform your leadership of important life events that impact your readiness, good or bad. Your voices and perspectives are vital to the success and evolution of our UPFRP. I encourage all Marines and their families to actively share their thoughts, suggestions, and experiences. Your feedback helps us identify areas of strength, as well as opportunities for improvement. It contributes to creating a more effective, responsive program that truly meets the needs of our diverse and dynamic RS Jacksonville community.

Our volunteers are our center of gravity. Their dedication brings a personal touch that strengthens our community. We appreciate their efforts and strive to acknowledge their valuable contribution regularly. We also lean on local and national resources to support our mission. Partnerships with organizations like the USO, Marine for Life, and Military Onesource offer additional resources to help us thrive.

The UPFRP is not just a program; it's a commitment to our collective resilience and readiness. It's a testament to our SPARTAN tenets, our shared mission, and our community. Together, let's foster a culture of support and excellence across RS Jacksonville.

SEMPER FIDELIS,

MAJOR ROBERT W. MOORE
COMMANDING OFFICER, RS JACKSONVILLE

