



COMMAND PHILOSOPHY

JUNE 2023



As a member of the RS Jacksonville family, I am both humbled and honored to serve alongside each of you in our critical mission of recruiting the finest men and women to join the US Marine Corps. The purpose of this philosophy is to ensure a shared understanding and consistent application of six “Tenets of Excellence,” embodied in the acronym **SPARTAN** – a fitting tribute to our Station’s storied lineage. I encourage each of you to embrace these guiding tenets in your relentless pursuit of mission accomplishment and troop welfare.

TENETS OF EXCELLENCE

S **Systematic Recruiting:** *Our mission begins here, at a relentless pace. By harnessing proven strategies and methods, we will ensure that our future Marines are the embodiment of merit. We shall recruit individuals who possess the necessary qualities to earn and uphold the Title of Marine. This approach not only enriches our ranks but also bolsters American trust in our institution.*

P **Professionalism:** *We represent the Marine Corps within the communities we serve. Our conduct, demeanor, and appearance must reflect the proud tradition we uphold. Personal discipline, coupled with a commitment to physical and mental fitness, forms the bedrock of our professionalism. Each interaction we have with anyone, whether in or out of uniform, shall be above reproach.*

A **Adaptability:** *In a rapidly changing world, we must evolve. We need to embrace innovation and capitalize on the tools of the 21st century, being open to new methods and technologies that can enhance our mission. Seek ways to do more with less without compromising your integrity.*

R **Respect:** *This is non-negotiable; we shall afford dignity and respect to all individuals we interact with. Understanding and appreciating the inherent worth of everyone is at the very root of what it means to be a human being – a simple tenet that fosters trust, inclusion, and unbreakable cohesion.*

T **Teamwork:** *We're stronger together. We must support one another, hold each other accountable, listen, share, lead, follow, celebrate our wins, and learn from our losses – together. Trust and camaraderie within the RS, our families, and our communities, must be built / sustained as a team.*

A **Attitude:** *Positivity breeds success. A positive attitude can be the difference between a challenge that holds us back and one that pushes us forward. Remember, we're all humans before we're Marines – you're not alone in this journey – acknowledge the importance of personal well-being*

N **Nurturing Relationships:** *Beyond recruiting, we will build long lasting bonds across the human terrain – with our communities, poolees, families, parents, and each other. We must relentlessly commit to positively shaping the future of the Marine Corps while ensuring the well-being of our Marines and their families. This is a critical component to achieving a positive collective climate.*

Our mission is profound, dynamic, exciting, and challenging – resulting in a journey that will have a significant transformative impact on our Marines, the individuals we recruit, and the communities we serve. I have the utmost faith in your exceptional capabilities and look forward to serving alongside each of you.

SEMPER FIDELIS,

MAJOR ROBERT W. MOORE

COMMANDING OFFICER, RS JACKSONVILLE



MARINES