

MARINE CORPS RECRUITING STATION JACKSONVILLE COMMANDER'S PHILOSOPHY



Commander's Intent

It is an honor to serve you as your Commanding Officer. In simple terms our mission is to contract and ship qualified applicants to recruit training in order to become Marines. I believe that the Center of Gravity in the RS is the RSS Station Commander and the Main Effort is the canvassing recruiter. The principle constraint in the systematic recruiting process is the canvassing recruiter; if they are not actively recruiting we will not accomplish our mission. I intend to subordinate our actions to be in support of the canvassing recruiter. To this end I will give the widest breadth of responsibility in my power to the Station Commanders. I intend for the command group to be in direct support of the Station Commander. We will accomplish this in detail through focused training and timely feedback. As my field commanders, the Station Commanders enjoy my special trust and confidence and I expect them to work together with each other and the chain of command in order to make the RS mission. I intend to hire for attitude and train for skill. If you are unable to be trained and coached, your tenure will be short lived. In a way, if one station fails we all fail. We are a team and a family. The spoils of victory and success are ours to share, but the bitter taste of defeat stops with me as failure is the commander's burden.

Be a Marine

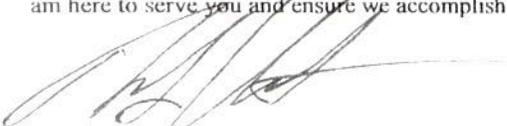
Ask any Marine when the Marine Corps' Birthday is and they will say "November 10, 1775". It is important to note that the Marine Corps is older than the nation it serves. America doesn't need a Marine Corps, it wants a Marine Corps and according to General Brute Krulak, America believes that Marines are always ready, win decisively, and produce quality citizens. Marines win, that's what we do. But it is not at all costs. We will be good stewards of our profession and keep our honor clean. Remember that we are ambassadors of the Marine Corps to the American people. Never compromise your integrity for a contract. Do the right thing always. If you have a question as to what right looks like, ask. Success is addictive and we must remember that our success can only be reaped from seeds sown by righteous action. There is no quarter for Marines who attempt to achieve success by unethical means. Esprit de Corps is the jealous regard for the honor of your unit. If someone accused you of being a Marine, would there be enough evidence to convict you?

Thrive in Chaos

MCDDP-1 tells us to "be prepared to cope – even better, to thrive – in an environment of chaos, uncertainty, constant change, and friction." Our ability to operate and thrive in this environment will set us apart and ultimately enable us to achieve our mission with speed, initiative, and efficiency. In order to thrive we must know our trade of systematic recruiting cold. We must rely on disciplined initiative at the lowest levels to adapt and ensure flexibility in our plans. Keeping this high tempo of operations will take a toll on us physically and emotionally. I expect you to compensate by making PT a priority, this will enable you to push harder both mentally and physically. In order to recharge your emotional battery, keep sufficient momentum to accomplish the mission early. Attempt to outpace higher headquarters. When done correctly, this will lead to more discretionary time to spend with your families or pursuing personal interests. A balance between the Marine Corps and your family is essential. Thriving in chaos also means commitment to being a student of lifelong learning. We owe it to each other, our Marines, and our families not to be a slave just to our own experiences, but to learn from the experience of others. We will do this by reading in order to feed our professional curiosity and enable us to practice informed boldness.

Have Fun

My litmus test: We know when we have succeeded when Marines want to come to work and are smiling. Is recruiting fun? Sometimes. Is it rewarding and satisfying? Always. I will do all in my power to make you look forward to coming to work every day. To facilitate that I will ensure that you have the training and the tools you need to be successful. You need to share your ideas and problems with your chain of command – maybe I can help implement your proposals or provide insight into possible solutions. I will ask you to work as long and as hard as it takes to accomplish the mission – no longer and no harder. I am here to serve you and ensure we accomplish our mission.


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